

Bakelaar



Jewellers

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Serius Diamonds Ltd.

WHAT IS A CANADIAN DIAMOND

Thank you for sending us the letter concerning WHAT IS A CANADIAN DIAMOND.

Here are my answers to your questions.

- 1) A diamond should come into being when it is just mined. I believe that, as in abortion situations that a baby is considered a baby when it is conceived as so a diamond is a diamond even in the rough.
- 2) This to me would mean that it is a product of Canada.
- 3) The purchaser in my opinion when looking for a Canadian diamond is in fact looking for diamond that is mined and cut in Canada.
- 4) It should be the industries practise that the origin of a diamond should be named. The reason for this is that it can give some added value to the diamond and would allow the wearer to be a proud Canadian. I have had in my experience at time's when selling a diamond the question is asked, "Where did this diamond come from?" The answer that is usually given will be from the African Mine fields. It would be so much easier when selling a large diamond, if I could respond with "It comes from Canada". Would it not also give the diamond added value with a certificate of the place of origin?

Adrian Bakelaar

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