

-----Original Message-----

From: Dennis O'Neil [mailto:oneil@bserv.com]

Sent: September 11, 2000 9:39 PM

To: D'Auray, Johanne: #CB - BC

Subject: What is a "Canadian Diamond"

ATT: Johanne

September 11,

2000.

Dear Johanne,

In response to you fax of September 11th.

- 1) I am not sure what you are asking here but if I understand it correctly A diamond comes into being from a retailers perspective when it is cut polished and delivered to my door.
- 2) I believe they perceive it to be mined, cut and polished in Canada.
- 3) Mined, cut and polished in Canada.
- 4) I believe that the origin of the stone should refer to both where it is mined and where it is cut.

I am in total agreeance with your beliefs. For our store to sell a "Canadian Diamond" I believe it should be both mined as well as cut and polished in Canada.

Dennis O'Neil

O'Neil's Fine Jewellery