

---Original Message---

From: Mark Katzeff [mailto:mkatzeff@telusplanet.net]

Sent: September 21, 2000 6:16 AM

To: D'Auray, Johanne: #CB - BC

Subject: What is a "Canadian Diamond"

To whom it may concern

A few weeks ago I received a fax asking four questions regarding "Canadian Diamonds" We were asked to complete the questions and email.

1. A diamond comes into being when it is cut, as before that it looks like a dirty pebble and is uninspiring.
2. A Canadian Diamond is a diamond that is mined and cut in Canada. Once a diamond has been cut, it is impossible to tell the origin of the rough material. Therefore the place of cutting is of major importance.
3. Again, a Canadian Diamond should be mined and cut in Canada. [Because we only have one mine operating at present, people refer to them as Ekati Diamonds. However once the other mines start operating it will be impossible to tell from which mine the diamonds came from. However, if they are mined and cut in Canada, they will be able to refer to them as Canadian cut stones or Canadian Diamonds].
4. Coloured gemstones are referred to, by their origin.eg.a Colombian Emerald, a Thai Sapphire, a Burmese Ruby etc. However a diamond is referred to, by the place it is cut, eg. a Russian cut or an Indian cut stone etc. Nobody refers to a diamond as a South African mined diamond or a Botswana mined diamond. In fact most people would not know that diamonds were even mined in Botswana, but they do know that diamonds are cut in Israel and Antwerp.