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Johanne D'Auray,
Deputy Commissioner of Competition
Fair Business Practices Branch

Re. DIAMONDS AND "MADE IN CANADA" REPRESENTATIONS

The following is provided as a personal opinion as a mineral commodity expert, there is not currently a departmental position.

I endorse the Bureau's enforcement approach pending the results of the consultation process and I endorse the prolongation of that approach indefinitely. I would also favour application of the same approach for all precious stones. A definition of valuable minerals was prepared for the Criminal Code as revised under Bill C-51 in 1999 and may help in defining precious stones for a broader application of the enforcement approach currently applied to diamonds.

Yours truly,
Bruce Boyd
A/ Associate Director, Stewardship
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Natural Resources Canada