



MINISTER OF CONSERVATION

Legislative Building
Winnipeg, Manitoba, CANADA
R3C 0V8

March 13, 2007

Mr Raymond Pierce
Deputy Commissioner, Fair Business Practices
Competition Bureau Canada
Place du Portage 1
50 Victoria Street
Gatineau Quebec K1A 0C9

Dear Mr Pierce:

On behalf of the Honourable Stan Struthers, Minister of Conservation, I would like to acknowledge receipt of your recent letter.

Please be assured that your correspondence will be brought to the Minister's attention and a reply will be sent to you at the earliest opportunity.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to be "Larissa Ashdown".

Larissa Ashdown
Special Assistant



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Mr. Raymond Pierce
Deputy Commissioner
Fair Business Practices Branch
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Place du Portage 1
50 Victoria Street
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Dear Mr. Pierce:

Thank you for your recent letter inviting my department to contribute to the development of your new publication, "Environmental Claims: A Guide for Industry and Advertisers".

This guide will be an important tool that will not only assist industry in complying with labeling laws, but also provide assurances for consumers. I have forwarded the document to my department for review and consideration. The document will be circulated to staff and any written comments will be provided as requested.

Thank you again for your letter.

Yours sincerely,

A handwritten signature in cursive script that reads "Stan Struthers".

Stan Struthers
Minister of Conservation