

CCME

Canadian Council of Ministers of the Environment / Le Conseil canadien des ministres de l'environnement

Raymond Pierce
Deputy Commissioner
Fair Business Practices Branch
Competition Bureau of Canada
Place du Portage 1
50 Victoria Street
Gatineau, QC K1A 0C9

April 3, 2007

Mr. Pierce:

Thank you for your correspondence dated March 5, inviting the Canadian Council of Ministers of the Environment (CCME) to contribute its views and expertise in the review of "Environmental claims – a guide for industry and advertisers".

The proposed new publication seems timely, and should no doubt be of interest to environment departments across Canada. Members of CCME's Extended Producer Responsibility Task Group would be well-positioned to provide input, and we will inform them of this opportunity to contribute to the new guide.

In closing, I should note that your correspondence was addressed to an individual (Mr. Byron James) who is no longer affiliated with CCME. In future, any similar correspondence could more reliably be sent to the Executive Director, CCME Secretariat. Thank you.

Best regards,



Carl Hrenchuk
Executive Director

c. Don Jardine, Chair, Extended Producer Responsibility Task Group